



## IoT4CPS – Trustworthy IoT for CPS

FFG - ICT of the Future  
Project No. 863129

### Deliverable D9.2.1

## Annual updates on the dissemination plan, incl. reporting

#### The IoT4CPS Consortium:

AIT – Austrian Institute of Technology GmbH  
AVL – AVL List GmbH  
DUK – Donau-Universität Krems  
IFAT – Infineon Technologies Austria AG  
JKU – JK Universität Linz / Institute for Pervasive Computing  
JR – Joanneum Research Forschungsgesellschaft mbH  
NOKIA – Nokia Solutions and Networks Österreich GmbH  
NXP – NXP Semiconductors Austria GmbH  
SBA – SBA Research GmbH  
SRFG – Salzburg Research Forschungsgesellschaft  
SCCH – Software Competence Center Hagenberg GmbH  
SAGÖ – Siemens AG Österreich  
TTTech – TTTech Computertechnik AG  
IAIK – TU Graz / Institute for Applied Information Processing and Communications  
ITI – TU Graz / Institute for Technical Informatics  
TUW – TU Wien / Institute of Computer Engineering  
XNET – X-Net Services GmbH

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## **Abstract**

This document seeks to provide insights into the dissemination aims, strategies and methods within the IoT4CPS project. Concrete activities such as the project website setup, as well as dissemination and community building activities are considered more closely.

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## 1 Dissemination Plan

The dissemination plan at hand strives to give an overview of all currently planned scientific as well as nonscientific dissemination activities. The preliminary plan will be constantly adapted in the course of the project.

In addition to the long-term plan at hand, the following tasks are going to be executed on a continuous basis:

- Update of publications
- Update of the public presence (project presentation, keynote, guest talks at events)
- Maintenance and update of the website and social media channels
- Dissemination via project website and partner websites, newsletters
- Press reports, press clippings
- Evaluation and replacement (if needed) of measurable success criteria

## 2 Current Dissemination

### 2.1 Project Website

The project website informs about the project and its intentions, ongoing processes and workflows as well as milestones and gives insights into public appearances. It also provides access to public deliverables and publications. All relevant information about current processes can be found in the news section, furthermore, it is sent out to all newsletter subscribers on a regular basis. The website moreover provides a printable version of the project flyer and informs about all partners involved in the project. The pictures at hand are supposed to provide an idea of the website's composition and graphic preparation.

#### 2.1.1 Homepage

The homepage introduces the IoT4CPS project including all related challenges, opportunities and goals. It also provides an overview of all ongoing processes and their sequence and interconnection. Interested visitors have the chance to sign up for the project newsletter in a side widget below the news glance box containing the latest information. The menu is composed of the news section, information about the use cases, introduction of the research areas, information about the consortium, contacts and materials including all public deliverables and publications.

Digitization throughout the entire product lifecycle accelerates the development and production of complex industrial products while improving product quality and functionality. However, the increasing connectivity of (critical) cyber-physical objects, which goes hand in hand with digitization, also leads to new security requirements, which can only be solved insufficiently with existing methods.

The **IoT4CPS** project aims to develop guidelines, methods and tools to secure IoT-based applications in the areas of Connected & Autonomous Vehicles and Industry 4.0. **IoT4CPS** focuses on the development, production and operation of safe components and applications for connected and autonomous vehicles. In this area, IoT4CPS addresses the entire value-chain from semiconductors and control systems to applications. Since the design and manufacture of the components required for connected vehicles requires a high degree of integration and information exchange, the methods and tools examined are also very relevant in the context of Industry 4.0.

**Latest News**

Second Plenary Meeting at JKU Science Park, Linz  
November 14, 2018

Viola Damjanovic-Behrendt gets Article published in  
Euron Special Theme on Digital Twins: October 26, 2018

**IoT4CPS project updates**

I want to receive information regarding IoT4CPS and related topics.

First name or full name

Email

**SUBSCRIBE**

**Industrial Users** **Industrial Research**

### 2.1.2 Extracts from the IoT4CPS news section

The news section is being updated on a regular basis. It contains all sort of information about public appearance and introductions of the project as well as ongoing processes and news referring to one of the project partners. All information shared is supposed to be spread by all project partners via their own channels (partner websites, social media channels, newsletters) in order to increase reach and impact.

### 2.1.3 Newsletter

A project related newsletter featuring a “what’s happening” section is being sent out on a regular basis. Depending on the amount of reportable content subscribers receive a quarterly update of 2-3 pages on milestones, challenges, events and publications.

15  
MAR  
2019

## IoT4CPS organizes session @Vienna Cyber Security Week 2019

Violeta Damjanovic-Behrendt (Salzburg Research), Omar Veledar (AVL) and Nikolaus Dürk (X-NET) gave an update on the research progress within IoT4CPS at the 2019 Vienna Cyber Security Week hosted at WKÖ. The session was moderated by Corinna Schmitt and mainly targeted the areas of Digital Twin and Automotive.

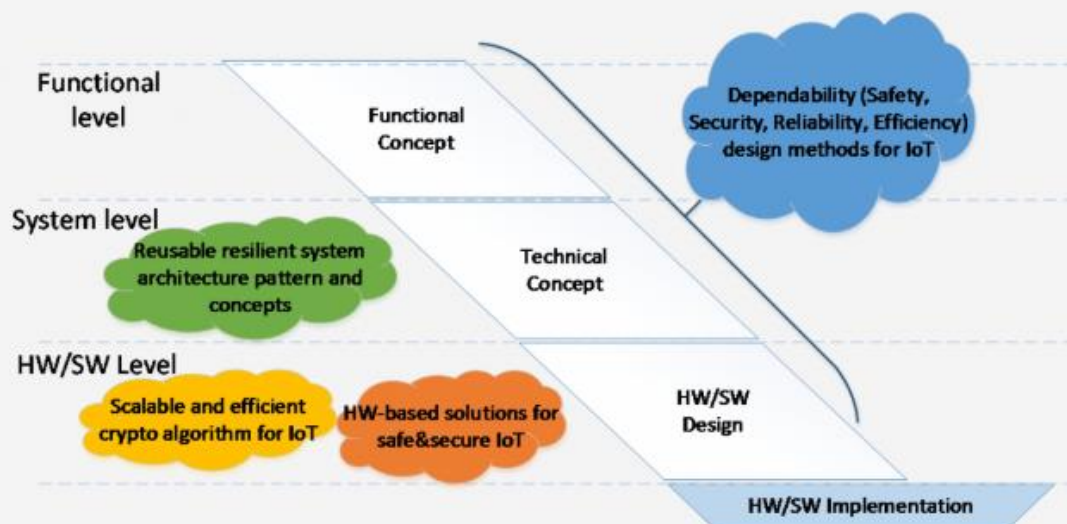
In addition to the session "IoT in Industry" Heinz Weiskirchner (Nokia) and Julia Pammer (SBA Research) also represented IoT4CPS in the exhibitor area.



Posted by JULIA PRAMMER in IoT4CPS NEWS

11  
MAR  
2019

## Deliverable 3.1 "Design & Methods Concept" published



Structuring WP3 contributions along the V-Model

Deliverable 3.1 "Design & Methods Concept" focuses on interconnecting already ongoing engineering activities at multiple levels and enrich them with tools to address dependability aspect. It outlines theoretical and practical contributions in different layers of CPS architecture.

[Download the full deliverable.](#)



25  
MAR  
2019

## Coming up! ARES Conference 2019

University of Kent, Canterbury, UK  
August 26-29, 2019



### IoT4CPS organizes Workshop on Industrial Security and IoT at ARES Conference 2019

IoT4CPS will be hosting WISI 2019 – Workshop on Industrial Security and IoT at this year's **ARES & CD-MAKE Conference** in Canterbury, UK. ARES & CD-MAKE will take place at the **University of Kent** (Sibson Building) from August 26-29, 2019.

#### Call for Papers

\*\*\*\* HIGHLIGHTS \*\*\*\*

#### KEYNOTES

Wojciech Samek, Machine Learning Group at Fraunhofer Heinrich Hertz Institute  
Title: Explainable Artificial Intelligence – Methods, Applications & Recent Developments

Awais Rashid, Professor of Cyber Security, University of Bristol  
Title: tba

Alastair MacWillson, Cambridge-Analytica Research  
Title: tba

#### SOCIAL EVENTS

Official Welcome Reception on Monday, August 26, 2019 / Canterbury City Tour incl. Visit of the Canterbury Cathedral on Tuesday, August 27, 2019 / Official Conference Dinner and Visit of Dover Castle & Dover White Cliffs on Wednesday, August 28, 2019

Posted by JULIA PRAMMER in IOT4CPS NEWS

18  
MAR  
2019



### IoT4CPS @ IoT Forum CE 2019



IoT4CPS will be part of the **IoT Forum CE** 2019 on June 5 at Tech Gate Vienna.

Make sure to register [here](#) to get a €100 discount.

14  
NOV  
2018

## Second Plenary Meeting at JKU Science Park, Linz

The second plenary meeting hosted by the JKU took place on Tuesday, November 13, 2018. The day was full of fruitful discussions on business needs and research questions targeting secure industrial IoT solutions.



Posted by JULIA PRAMMER in IOT4CPS NEWS

29  
OCT  
2018

## Violeta Damjanovic-Behrendt gets Article published in Ercim Special Theme on Digital Twins

The article "A Digital Twin Architecture for Security, Privacy and Safety" was published in the Ercim Special Theme on Digital Twins.

[Read more](#)

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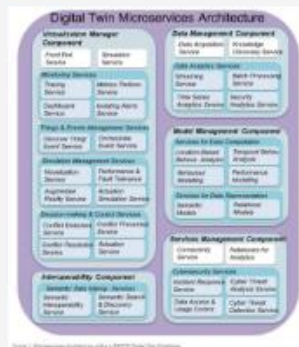
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[Read more](#)



## 2.2 Social Media

### 2.2.2 Twitter

The IoT4CPS Twitter Account currently counts almost 500 followers. The community of followers mainly consists of individuals showing interest in IoT related topics. That connectedness with individuals allows the project to gain visibility not only in the professional area but also among the public. The list moreover counts a large number of company and public accounts. The main ambition of running a twitter account can be broken down to two

objectives. Using the platform to gain publicity and to share ongoing project milestones is one of them. However, the project team has set themselves the task of developing a platform where the latest finding from the areas of IoT, Automation, Industry4.0 can be spotted at a glance. 1000 followers shall be reached by the end of the second project year.

The picture below illustrates how the IoT4CPS account shares information from other accounts with the objective to become the contact point for IoT related content.

The screenshot displays the Twitter profile of IoT4CPS (@IoT4CPS) and a selection of their recent tweets. The profile section on the left includes the account name, bio, location (Vienna, Austria), join date (December 2017), and a gallery of 11 photos and videos. The main content area shows three tweets, each featuring a retweet of information from other accounts.

**IoT4CPS Profile:**

- Name:** IoT4CPS
- Handle:** @IoT4CPS
- Bio:** Austrian Flagship project developing guidelines, methods and tools to enable safe & secure IoT-based applications for #automateddriving and #smartproduction
- Location:** Vienna, Austria
- Joined:** Beigetreten Dezember 2017
- Media:** 11 Fotos und Videos

**Tweets:**

- Tweet 1:** Retweeted by IoT4CPS @IoT4CPS · 17 Std. Interested in #CyberSecurity? Make sure to register and be there! Join us at the Austrian Village and experience #safety #Security #connectivity #autonomousdriving #Industry40. Includes a graphic for "ARE YOU INTERESTED IN CYBERSECURITY?".
- Tweet 2:** Retweeted by IoT4CPS @IoT4CPS · 23. Nov. Join the @ict2018eu and discover outstanding projects, networking sessions and community sessions #Automotive #Industry40 #IoT. Make sure to sign up until December 2! Includes a graphic for "ICT 2018 eu".
- Tweet 3:** Retweeted by IoT4CPS @IoT4CPS · 23. Nov. heads up on #autonomousdriving in Austria #AutonomousVehicles #Mobility #smartcities @IoT4CPS. Includes a graphic for "European Digital Skills Awards".



The picture below illustrates IoT4CPS sharing information about ongoing work, milestones, scientific publications and public appearances.



### 2.2.3 LinkedIn

The IoT4CPS LinkedIn account functions as a point of contact with professionals working in project related fields. It is also used as a communication tool for announcements of events as well as updates on milestones, current work and public appearances. The current number of connections for the project account is 275. Another 225 connections shall be gained until the end of the second project year.

## 3 IoT4CPS as part of the ICT 2018: Imagine Digital – Connect Europe

### 3.1 Austrian Village

IoT4CP was part of the Austrian Village at the ICT 2018: Imagine Digital – Connect Europe. The project booth functioned as an interactive area and point of contact with participants from different backgrounds. Apart from introducing the project, the booth was equipped with several demonstrators, robots and machines providing insights into the research areas and approaches. The demonstrators on site consisted of a robot arm (AIT), a small robot re-programming itself (SBA), a model car (TTTech), a selfhealing demonstration on a mobile robot (TUW), etc.

### 3.2 Community Session

IoT4CPS was also part of the 3 in 1 parallel session introducing multiple Austrian lighthouse projects at the same time. The session was held in a fish bowl setting, animating participants to actively join the discussion. The official introduction of the session on the conference page can be found below.

## IoT4CPS “Safety & Security”

The IoT4CPS project aims to develop guidelines, methods and tools for secure IoT-based applications in the areas of Connected & Autonomous Vehicles and Industry 4.0. In the course of the Imagine community session participants will be encouraged to engage in an interactive brainstorming about the overall topic of “Safety and Security”. Leading up to the discussion, the following issues and questions will be introduced by the project members:

- “Why is safety and security important for autonomous driving?” ([Omar Veledar](#), AVL)
- “Connectivity Issues” ([Edin Arnautovic](#), TTTech)
- “IoT - Connecting real and digital world” ([Mario Drobnics](#), AIT)
- “Digital Twin for Security and Safety in the Automotive Industry” ([Violeta Damjanovic-Behrendt](#), Salzburg Research)

### 3.3 Networking Sessions

IoT4CPS was also represented in the networking session *Shared Thoughts, Shared Solutions – Automated Driving meets Industrial IoT* hosted by TTTech. IoT4CPS project leader Mario Drobnics discussed challenges and possible solutions with partners of fellow projects.

## 4 Reporting 2018 and Preliminary Dissemination Plan 2019

### 4.1 Dissemination Activities 2018

The following table includes all dissemination activities of the first project year. Detailed reports may be requested at all times.

Partner	Category	Date	Occasion/Event/Source	Activity / Publication
AIT	Non Scientific	28.11.2017	Forum IoT	Workshop
AIT	Non Scientific	24.01.2018	OCG Jahresopening	Keynote
AIT	Non Scientific	01.02.2018	Public Kick-Off	Workshop
AIT	Non Scientific	29.01.2018 - 02.02.2018	Cyber Security Week	Session (Talks)
AIT	Non Scientific	19.02.2018	BMVIT	Project Introduction
AIT	Non Scientific	27.02.2018	CPS/IoT Vernetzung TUW	Project Introduction
AIT	Non Scientific	12.03.2018	BMVIT	Project Introduction
AIT	Non Scientific	10.04.2018	Plattform Industrie 4.0	Project Introduction
AIT	Non Scientific	16.04.2018-20.04.2018	TRA	Project Introduction
AIT	Non Scientific	27.06.2018	Liste Pilz	Booth
AIT	Non Scientific	03.07.2018	Connecting Austria (Schildorfer)	Project Introduction
AIT	Non Scientific	26.07.2018	mostly.ai	Project Introduction
AIT	Non Scientific	06.09.2018	EVN Vortrag	Project Introduction
AIT	Non Scientific	12.09.2018	Austria Card	Keynote
AIT	Non Scientific	02.10.2018	S.I.E. (Krojer)	Project Introduction
AIT	Non Scientific	19.10.2018	Plattform Industrie 4.0	Project Introduction
AIT	Non Scientific	07.11.2018	FFG / IKT Auftaktveranstaltung	Project Introduction



SBA	Non Scientific	12.06.2018	IMPACT 2018	Project Introduction, Automated Driving, Industry 4.0
SBA	Scientific	27.08 - 30-08.2018	ARES 2018	Organization, Talk
SBA	Non Scientific	11.10.2018	IC2/ISACA 2018	Organization, Talk
SBA	Scientific	16.11.2018	IT-SECX 2018	Booth
SBA	Non Scientific	19.12.2018	SBA Afterworks	Project Introduction
Salzburg Research	Scientific		Research Talk at Institute for Technical Informatics	Presentation on Trusted Localization
Salzburg Research	Non Scientific	17.07.- 20.07.2018	Summer School on Complex Networked and Control Systems	Presentation on Trusted Localization
Salzburg Research	Scientific	01.10.2018	Pro <sup>2</sup> Future in Progress	Oral presentation on Trusted Localization
NXP	Non Scientific	12.06. - 15.06.2018 02.05.- 04.05.2018	IIEEE INTERNATIONAL SYMPOSIUM ON A WORLD OF WIRELESS, MOBILE AND MULTIMEDIA NETWORKS (WOWMOM 2018) 2018	Oral presentation on Dependable Internet of Things
NXP	Non Scientific	02.05.- 04.05.2018	Advanced Doctoral Conference on Computing, Electrical, and Industrial Systems	Oral presentation on Dependable Internet of Things
NXP	Non Scientific	25.04. - 26.04.2018	ECSEL Austria Conference 2018	Oral presentation on Dependable Internet of Things
NXP	Non Scientific	14.08. - 16.10.2018	KuVS Summer School "Industrial Internet"	Oral presentation on Dependable Internet of Things

NXP	Non Scientific	04.09.- 05.09.2018	Graz Security Days for Industry 2018	Pleanary Talk, Pitch, Project Introduction
TU Wien	Non Scientific	July 2018/September 2018	Webinars (Focus: RFID in Industry 4.0)	Not directly as a project, but content of webinar strongly supported IoT4CPS dissemination ambitions (content within scope of IoT4CPS)
TU Wien	Non Scientific	13.11 - 16.11.2018	Electronia	Not directly as a project, but content of webinar strongly supported IoT4CPS dissemination ambitions (content within scope of IoT4CPS)
TUG	Non Scientific	30.06.- 01.07.2018	IOT Conference and Exhibition Shenzhen	Not directly as a project, but content of webinar strongly supported IoT4CPS dissemination ambitions (content within scope of IoT4CPS)
TUG	Non Scientific	02.04. - 04.04.2018	RFID Journal Live 2018	Not directly as a project, but content of webinar strongly supported IoT4CPS dissemination ambitions

				(content within scope of IoT4CPS)
TUG	Non Scientific, IEEE	30.10-31.10.2018	RFID & Wireless IoT tomorrow	Not directly as a project, but content of webinar strongly supported IoT4CPS dissemination ambitions (content within scope of IoT4CPS)
TUG	Non Scientific, IEEE	29.01-02.02.2018	Cyber Security Cluster Austria Day	Bi-lateral discussions between participants to provide information about security issues and promote IoT4CPS research.
TUG	Scientific Publication, Conference	10.07.2018	International Conference on Intelligent Systems, Funchal, Madeira	"A Digital Twin-based Privacy Enhancement Mechanism for the Automotive Industry"
TUG	Scientific Publication, Special Issue	October 2018	IT Quarterly Magazine of the European Research Consortium for Informatics and Mathematics, Unranked	"A Digital Twin Architecture for Security, Privacy and Safety"
TUG	Scientific Publication, IEEE	29.08-31.08.2018	Euromicro Conference on Digital System Design (DSD) 2018 Prague, Czech Republic	Intelligent Security Measures for Smart Cyber-Physical Systems
X-NET	Scientific Publication, IEEE	08.07-11.07.2018	IEEE Computer Society Annual Symposium on VLSI (ISVLSI) 2018	Robustness for Smart Cyber Physical

				Systems and Internet-of-Things: From Adaptive Robustness Methods to Reliability and Security for Machine Learning
DUK	Scientific Publicatoin, IEEE		IEEE Industiral Electronics Magazine	The Future of Industrial Communication: Automation Networks in the Era of the Internet of Things and Industry 4.0
TTTech	Non Scientific	05.12.2019	ICT 2018: Imagine Digital - Connect Europe	Community Session, Networking Session
AVL	Non Scientific	05.12-06.12.2018.	International Congress: SIA CESA 5.0	Community Session
All Partners	Non Scientific	04.12-06.12.2018	ICT 2018: Imagine Digital - Connect Europe	Community Session
JR	Non Scientific	23.04.2018	MABiF : "Maschinen- und Anlagenbau im Fokus"	Session, Booth
IFAT	Non Scientific	01.02.2018	Public Kick-Off	Project Introduction
IFAT	Non Scientific	29.01.2018 - 02.02.2018	Cyber Security Week	Project Introduction
IFAT	Non Scientific	04.09.- 05.09.2018	Graz Security Days for Industry 2018	Project Introduction

## 4.2 Preliminary Dissemination Plan 2019

The table below strives to give insights into the dissemination activities planned for 2019.and must be regarded as tentative. An updated reporting for all activities completed in 2019 will be provided by December 2019.

Date (Period)	Partner	Event/Fair	Location	Function/Action
Month 14 (January 2019)	TTTech	HiPEAC	Valencia, Spain	Participant
Month 14 (January 2019)	SSCH	Software Quality Days	Vienna, Austria	Presenter
Month 15 (February 2019)	TTTech	Embedded World	Nuremberg, Germany	Exhibitor
Month 15 (February 2019)	X-NET	Embedded World	Nuremberg, Germany	Exhibitor
Month 16 (March 2019)	AVL, Salzburg Research, SBA Research	Vienna Cyber Security Week 2019	Vienna, Austria	Session Organizer, Exhibitor
Month 17 (April 2019)	AVL	WCX:SAE World Congress Experience	Detroit, US	Participant
Month 18 (May 2019)	SBA Research	Security Forum	Hagenberg, Austria	Exhibitor
Month 19 (June 2019)	AIT	IoT Forum 2019	Vienna, Austria	Speaker
Month 19 (June 2019)	SBA Research	IMPACT	Vienna, Austria	Organizer
Month 19 (June 2019)	X-NET	BeBIT	Hannover, Germany	Exhibitor
Month 19 (June 2019)	X-NET	Automatica	Munich, Germany	Exhibitor
Month 21 (August 2019)	SBA Research	ARES/CD-MAKE	Canterbury, UK	Organizer, Special Session

Month 22 (September 2019)	JR	Graz Security Week	Graz, Austria	Organizer, Presenter
Month 23 (Oktober 2019)	SBA Research	IKT Sicherheitskonferenz	TBA	Presenter, Exhibitor
Month 23 (Oktober 2019)	SBA Research	ISC2/ISACA Konferenz	Vienna, Austria	Organizer, Presenter
Month 24 (November 2019)	SBA Research	IT-SECX	St. Pölten, Austria	Exhibitor, Presenter
Month 24 (November 2019)	SBA Research	Industrie 4.0 – Die Plattform für Smart Manufacturing (LSZ)	Vienna, Austria	Presenter
Month 25 (December 2019)	AIT	Plattform Industrie 4.0	Vienna, Austria	Presenter

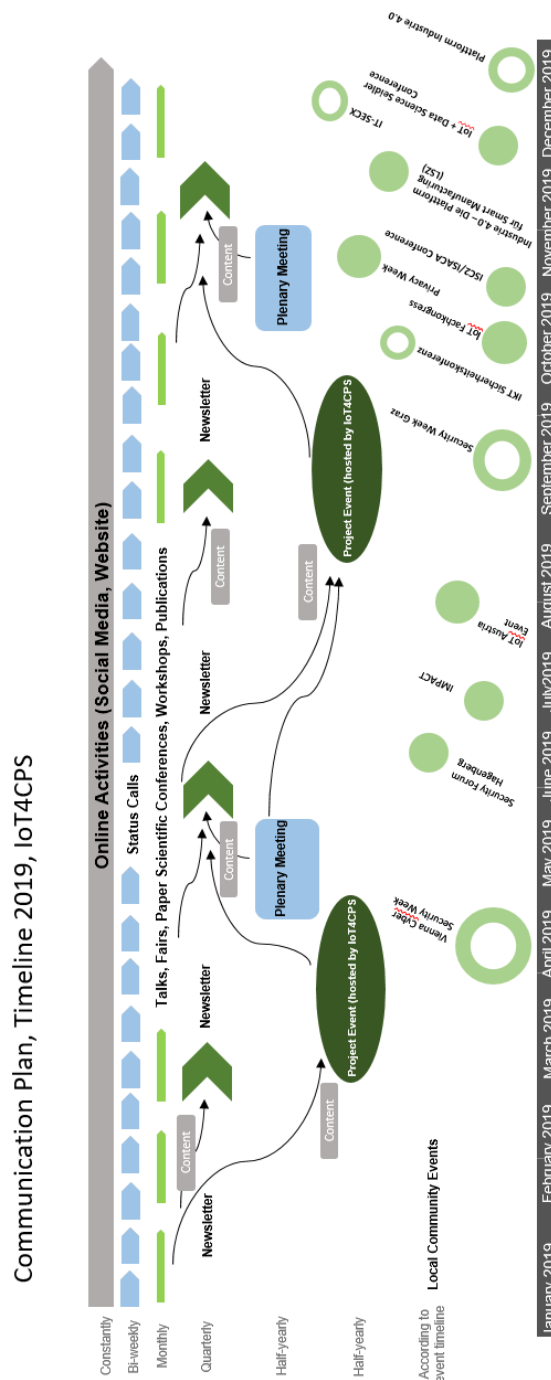
## 6 Communication Plan

### 6.1 Channels and Stakeholders

Deliverable (What)	Setting	Recipient(s) (Who)	Delivery Method(s) (How)	Schedule (When)	Who's responsible (Owner)	Goal (Why)
<b>Meetings</b>						
Project status report	Partners	Project team	Telco	Bi weekly	Project manager (agenda), WP leaders (content)	Review project status and discuss potential issues or delays as well as upcoming matters
Plenary meeting	Partners	Project team	One day meeting	Twice a year	Local WP leader (execution), project manager (agenda), WP leaders (content)	Update on project status, discuss
<b>Press release</b>						
Press release	Public	Readers of newspaper, online	Printed content, online content	Every three months	WP 8/9 leader	Provide newspaper recipients with updates on project status, milestones, invitations to public events
<b>Online</b>						
Social Media, Website, Partner Websites	Public	Twitter followers, online users, newsletter subscribers	Readable content, reposts of related contents	Constantly	WP9 leader	Introduce project to wider public, gain visibility, develop stakeholder group
<b>Events, Non Scientific Dissemination</b>						
Public events	Public	External attendees, project team	Hosting of an event, public workshops	Spring 2019, Fall 2019	WP8/9 leader (execution) + other WP leaders (content)	Introduce project to wider public, develop stakeholder group, share progress made on project tasks, receive input from external attendees
Talks at external events, conferences	Public	Fellow event participants	Talks, slides, image videos, printed dissemination material	Preferably on a monthly basis	Project partners	Introduce project to specific communities, networking,
<b>Exhibitions</b>						
Fairs, trade shows, industrial events	Public	Exhibition attendees	Run a booth	Preferably on a monthly basis	Industrial Partners	Exchange with other companies, industries, networking, feedback, brainstorming, image creation
<b>Conferences, Scientific Dissemination</b>						
Paper submission, talks, workshops at conferences	Public	Fellow event participants	Accepted papers at conferences	Preferably on a monthly basis	Scientific partners	Exchange with scientific community, visibility of the project within scientific community, potential brainstorming opportunity, feedback
<b>Publications</b>						
Publications in journals	Public	Scientists, researchers, science interested people	Articles	Preferably on a monthly basis	Scientific partners	Disclose knowledge, provide innovative ideas, engage with other scientists

## 6.2 Communication Timeline 2019

The communication timeline is supposed to give an overview of all operated channels in the course of the upcoming year. It provides insight into the communication flow and the content management and highlights all local events determined to have the highest impact in terms of gaining public visibility.





## 7 Conclusion

A solid planning of various dissemination activities as well as a contentious execution of all actions is crucial for the success of the IoT4CPS project. Therefore, this report strives to give an overview of all types of dissemination activities within the project. Thereby the communication strategy covers both real life and online activities. Subsequent to an identification of all stakeholders, it offers valuable clues on the different approaches of the very same.

Apart from listing all activities, this report introduces the measurable criteria for success related to the respective actions. In the course of a specific consideration of scientific and non-scientific events, the document comprises a preliminary detail dissemination plan for the coming 12 months. The last section provides a short extract of actions executed to this point. To ensure a dynamic and flexible handling of external communication, all discussed tools and strategies will be evaluated and potentially adapted for future reports.